

CHRIS LERCH

| WRITING EXPERIENCE | |
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| | 1997-present U.S. College Hockey Online <ul style="list-style-type: none"> ■ National Weekly Columnist (2000 words) ■ Feature writer (1500-3000 words) ■ Credentialed for the past eight "Frozen Fours" ■ USCHO.com is the largest resource for college hockey with over 10 million page views per month. ■ Also Human Resources Director and board member at USCHO |
| | 2004-present New England Hockey Journal <ul style="list-style-type: none"> ■ Division III correspondent ■ Weekly web journal (600 words) ■ Monthly print feature (1,000 words) |
| | 2002-2004 USA College Hockey Magazine <ul style="list-style-type: none"> ■ Weekly Correspondent (500 words) |
| | 2003-2004 The Junior Hockey News <ul style="list-style-type: none"> ■ National Weekly Columnist (1000 words) ■ The Junior Hockey News is the highest circulation print publication covering junior hockey |
| | 2003-2004 AdNet Community News <ul style="list-style-type: none"> ■ Freelance reporter and photographer ■ Cover news and sports |
| | 2003-present Messenger-Post Newspapers <ul style="list-style-type: none"> ■ Freelance sports contributor (gratis) |
| | 1996 College Hockey Guide <ul style="list-style-type: none"> ■ 6000 word chapter ■ Now in its 13th edition from Athletic Guide Publishing |
| | 1993-1997 College Hockey Magazine <ul style="list-style-type: none"> ■ Feature Writer (1000 words) ■ Credentialed for three "Frozen Fours" |
| | 1993-present Freelance Writer <ul style="list-style-type: none"> ■ NCAA News ■ USAhockey.com ■ Various technical publications |
| | 1996-present Hockey Color Commentator <ul style="list-style-type: none"> ■ Provide color commentary and occasional play-by-play for RIT Hockey on WTR FM, WROC FM and UPN TV. |
| OTHER EXPERIENCE | |

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| | <p>2003-present RIT</p> <ul style="list-style-type: none"> ■ Directory of Technology, RIT Libraries <p>2000-2003 Bausch & Lomb</p> <ul style="list-style-type: none"> ■ Technical Manager/Writer <p>1994-2000 EDS</p> <ul style="list-style-type: none"> ■ Project Manager <p>2000-2003 Xerox</p> <ul style="list-style-type: none"> ■ Systems Analyst |
| EDUCATION | |
| | <p>1991 Rochester Institute of Technology</p> <ul style="list-style-type: none"> ■ MBA, Finance, Communications <p>1984 Rochester Institute of Technology</p> <ul style="list-style-type: none"> ■ BS, Applied Software Science |